



TOUR CONNECTION

2011 Tour Connection Nashville Sponsorship Opportunities

★ **Title Co-Sponsorship** one position available **\$15,000.00**

- ▶ Sponsors name in Event Title
- ▶ Largest and most enhanced advertising space
- ▶ Registration for four attendees (\$3,580 value)
- ▶ 12 month banner ad on the Tour Connection website* (\$3,800 value)
- ▶ Branding displayed on the step and repeat banner (\$500 value)
- ▶ Inside Cover of the printed event guide ad space (\$1,900 value)
- ▶ Logo Placement on all 2011 Nashville Main Event collateral
- ▶ Branding displayed on the HOMEPAGE of the 2011 Nashville Event web page and the sponsorship page of the webpage from date of signed contract through the event date

★ **Registration Bag Sponsorship** one position available **\$ 7,500.00**

- ▶ Registration bag imprinted with sponsor name and logo to be passed out to every agent in attendance
- ▶ Registration for two attendees (\$1,790 value)
- ▶ Six month Banner Ad on the Tour Connection website* (\$1,900 value)
- ▶ Premium table location near registration desk
- ▶ Branding displayed on the step and repeat banner (\$500 value)
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2011 Tour Connection Nashville Event sponsorship web page from date of signed contract through the event date

★ **Registration Lanyard Sponsorship** one position available **\$ 7,500.00**

- ▶ Registration name tag lanyards printed with sponsor name and logo to be passed out to every agent in attendance
- ▶ Registration for two attendees (\$1,790 value)
- ▶ Premier table location near registration desk
- ▶ Six month banner ad on the Tour Connection website* (\$1,900 value)
- ▶ Branding displayed on the step and repeat banner (\$500 value)
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2011 Tour Connection Nashville Event sponsorship web page from date of signed contract through the event date

★ **Pre-Event Lounge Sponsorship** one position available

\$ 5,000.00

- Company name featured in the lounge title
- Enhanced advertising space at the main event*
- Registration for one attendee (\$895 value)
- Logo placement in the printed event guide
- Branding displayed on the step and repeat banner (\$500 value)
- Opportunity to display anything you'd like to display within the pre-event lounge space subject to approval by venue.
- Branding displayed on 2011 Nashville Event sponsorship web page from date of signed contract through the event date

★ **Nashville Tour Sponsorship** one position available

\$ 5,000.00

- Sponsors branding on the tour web page
- Rights to fly flag/banner before, during, and after the tour
- Registration for one attendee (\$895 value)
- Premium placement at the main event*
- Branding displayed on the step and repeat banner (\$500 value)
- Logo placement in the printed event guide
- Branding displayed on 2011 Nashville Event sponsorship web page from date of signed contract through the event date

★ **Photobooth Sponsorship** one position available

\$ 5,000.00

- Easel at photobooth displaying sponsors branding
- Premium space at main event located next to the photo booth
- Bottom of photo slips printed with sponsors branding
- Registration for one attendee (\$895 value)
- Branding displayed on the step and repeat banner (\$500 value)
- Logo placement in the printed event guide
- Branding displayed on 2011 Nashville Event sponsorship web page from date of signed contract through the event date

★ **Beverage Napkin Sponsorship** one position available

\$ 2,500.00

- Beverage napkins printed with sponsor branding and personal message to be handed out with every beverage
- Branding displayed on the step and repeat banner (\$500 value)
- Logo placement in the printed event guide
- Branding displayed on 2011 Nashville Event sponsorship web page from date of signed contract through the event date

★ Light GoBo Advertisement six positions available

\$ 1,000.00

- ▶ Logo projected on one of six available places within the main event space
- ▶ Includes GoBo set up

★ Web Banner Advertisement six positions available

\$ 1,000.00

- ▶ Rights to one of six web banner ad spaces within the 2011 Nashville Event web page
- ▶ Run date is from time of banner receipt through the event date*

★ Registration Bag Drop-In ten positions available

\$ 500.00

- ▶ Supply us with your printed collateral and we will pre stuff every agent attendee's bag with your marketing piece, give-a-way, or promotional item



2012 NASHVILLE SPONSORSHIP REGISTRATION FORM

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

ATTENDEE NAME(S) _____

- TITLE CO-SPONSORSHIP - \$15,000
- REGISTRATION BAG SPONSORSHIP - \$7,500
- LANYARDS SPONSORSHIP - \$7,500
- PRE-EVENT LOUNGE SPONSORSHIP - \$5,000
- NASHVILLE TOUR SPONSORSHIP - \$5,000
- PHOTO BOOTH SPONSORSHIP - \$5,000
- BEVERAGE NAPKIN SPONSORSHIP - \$2,500
- LIGHT GOBO ADVERTISEMENT - \$1,000
- WEB BANNER ADVERTISEMENT - \$1,000
- REGISTRATION BAG DROP-IN - \$500

*Please call or email Bryan Lowe at 248-650-3070
or bryan@tourconnection.com for more details